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REAL Kiteboarding's 2nd Annual Triple-S Invitational Begins Saturday *International Freeride Kiteboarding Competition in Cape Hatteras, NC*

Cape Hatteras, North Carolina, May 31, 2007: REAL Kiteboarding ("REAL"), the world's leader in kiteboarding instruction and retail sales, prepares for its 2nd Annual *Triple-S Invitational*, which begins Saturday, June 2 at 5 pm in Waves, NC at REAL's Headquarters. In affiliation with sponsors Red Bull, John Wayne Cancer Foundation and Outer Beaches Realty, REAL and Cape Hatteras will serve as host to the most progressive freeride kiteboarding competition in the world. In addition to the most exciting riding the world has ever seen, the week-long event will be filled with opening and closing night parties, extraordinary photo opportunities and amazing kiteboarding sessions.

Scheduled for June 2 – 8, 2007, the *Triple-S Invitational* will showcase 24 of the top riders from around the world. The contest will feature three kiteboarding events – slider riding, wave riding and flat-water freestyle.

"Last year's event was such a huge success, there was never a question in our minds of whether or not there would be round two. The Triple-S kickoff party on Saturday, June 2 looks to be unbelievable, with perfect wind conditions, great music and plenty to eat and drink. Triple-S '07 is going to be off the hook!" says REAL's co-founder, Trip Forman.

Jason Slezak, International Liquid Force Team Rider and REAL's Team Manager, is stoked to have his friends and fellow pro riders coming to Cape Hatteras. "The Triple-S is a great chance for all of the pro riders to get together and ride. The Triple-S is much more relaxed than your average competition. Riders are judged on their overall performance throughout the week, as opposed to 20 minute heats. Home to some of the world's best and more diverse kiteboarding conditions, Cape Hatteras is the only place for an event like this."

The schedule of events will be weather-dependent and tailored to fit the conditions offered during each day of the contest. Check-in will be at 9:00 am every morning at the REAL Lesson Center in Waves, NC, where daily contest locations and times will be announced. Expect epic sessions in The Slick, on the REAL Slider Park and at other sound and oceanside locations around Cape Hatteras. For more information on the Triple-S or to purchase a copy of the *Triple-S Action DVD*, check out www.realkiteboarding.com.

About REAL Kiteboarding:

REAL Kiteboarding is the world's leading kiteboarding instruction and retail center. Founded in 2001, REAL teaches thousands of new kiteboarders every year. Living up to its mission statement, "We Make New Riders Everyday," REAL expects to teach over 10,000 new riders in 2007. For a full list of lessons, camps, travel and gear, please visit www.realkiteboarding.com.

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