



Triple-S Invitational May 30 - June 5

real news



Command Team Blue does not rely on depower



Elkus stylin' it up on his way to The Slick



## REAL Apparel Launch 2007 REAL Apparel Launch 2007

### REAL Kiteboarding Announces Launch of 2007 Apparel!

New '07 REAL t-shirts and riding shirts are in!

[Check out the new REAL apparel HERE](#)

As the freight truck pulled into the loading dock, the entire shop gathered in the board room to check out the new designs, colors and feels. As soon as the first box was opened, stoke filled the store and only increased as more boxes were unloaded and opened to reveal new products.

**Once again, REAL has stepped it up.** REAL is beyond the world of simple silk screen printing. This year, our apparel department worked with progressive clothing companies to design custom fit t-shirts and riding shirts. The REAL graphic design department then drew up some of the hottest designs ever seen on kiteboarding apparel !

This year, REAL has designed five t-shirt styles for the ladies and four styles for the gents. For the women, our hot styles are the Tulip, [Flock](#), [Cape Hatteras](#), [Floral](#) and [Grab](#). In the men's corner, the [Don't Rely](#), [Cape Hatteras](#), [Crest](#) and [Cadillac](#) round out the field.

Say good-bye to sunburn and harness rash! The new riding shirts are so light and comfortable it doesn't even feel like you're wearing one! We are stocked with the revamped [REAL Red Short Sleeve](#) and [REAL Red Long Sleeve](#) riding shirts. New for 2007, we are stoked to offer the [REAL Blue Long Sleeve](#) riding shirt. With so many options, there's sure to be a style to fit your riding and look.

Ladies, tired of baggy riding shirts that simply don't fit? This year, REAL is featuring short sleeve riding shirts cut specifically with the woman's figure in mind. **Check out the women's riding shirts in [RED](#) and [BLUE](#).**

Throw away those salt water soaked and foul smelling rash guards, boardshirts and tees sitting in the back of your truck and pick up some of these NEW hot designs!

**All 2007 REAL apparel is designed by kiteboarders for kiteboarders.** The 100% durable cotton t-shirts will keep you comfortable and always looking good on the beach or in the streets. The 100% light weight, high tech polyester riding shirts will protect you from the sun without weighing you down.

**Get equipped with your 2007 REAL Apparel NOW!**

Check out all of the new 2007 REAL t-shirts [HERE](#) and new riding shirts [HERE](#).